



BUSINESS COMMUNITY PARTNERS

Tiered Partnerships

2021-2022 ACADEMIC YEAR	BASIC PARTNERSHIP	SILVER PARTNERSHIP	GOLD PARTNERSHIP	PLATINUM PARTNERSHIP
Unlimited number of Scholarships for accelerated and graduate programs of \$150-\$200 per 3 credit course	X	X	X	X
Personalized marketing materials for promotion to staff	X	X	X	X
CUWAA process and manages all scholarship applications and requests	X	X	X	X
CUWAA reports usage of scholarships annually		X	X	X
Company logo on CUW website		X	X	X
1 complimentary employer spotlight per year		X	X	X



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Packages of online micro credential courses		X (25)	X (50)	X (50)
Opportunity to offer a career topic video to be shared with CUW students		X	X	X
5 hours of instructional design support toward creation of custom Professional Development offering		X		
Complimentary room rental at CUW location		X (1)	X (3)	X (4)
1 table at CUW Leadership Series breakfast			X	X
Custom Professional Development Offering created (1 hour)			X	X



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Ability to customize partnership experience: classroom visits, research projects				X
Highlight company & workforce opportunities through a featured story created by CUW in collaboration with partner & shared via social media				X
COST	No Cost/Year	\$2500/Year	\$7500/Year	\$15,000+/Year