

## **WIPCCC Career Expo Registration Rates & Sponsorship Opportunities**

Tuesday, February 18, 2025

3:00 p.m. - 6:00 p.m.

3rd St. Market Hall- Milwaukee, WI



### **Registration & Payment Deadline- Monday, February 3, 2025**

- Registration will remain open until space is filled.
- Late payments will not be accepted. Failure to submit full payment by February 3 will result in forfeiture of registration and the booth space will be given to another organization.

### **Maximize Your Organization's Exposure: Sponsorship Opportunities**

Sponsoring organizations are positioned strategically in high-visibility, high-traffic areas, and are the first booths students and alumni will see upon entering the fair. Sponsors enjoy a variety of registration benefits per level.

### **New this Year! Student Career Lounge Sponsor \$2,000 (2 available)**

Located in the 3<sup>rd</sup> Street Market shuffleboard and turf space. The lounge provides a welcoming space where students can network with sponsors, enjoy catered food and beverages, and meet with WIPCCC career representatives.

Sponsorship includes:

- Prime location booth with two tables at the fair
- Secondary recruiting and marketing table inside Career Lounge
- Up to 5 organization representatives
- Exclusive branding: the lounge will be branded with the employer's name and logo
- Digital Presence: logo and sponsorship acknowledgment will be prominently displayed on all 3<sup>rd</sup> Street Market TVs
- Catered food and beverages for students
- The Career Expo registration fee
- Sponsor gift
- Volunteer attendant for set-up
- Complimentary Parking

### **Tote Bag Sponsor: \$1,250 1 sponsor**

- Sponsor provides 600 logo bags for student check in desk OR option to work with WIPCCC to create bags at an additional cost to be determined
- Prime location at the fair with two tables
- Up to 4 organization representatives
- Digital Presence: logo and sponsorship acknowledgment will be prominently displayed on all 3<sup>rd</sup> Street Market TVs
- Sponsor name and logo on marketing signage
- The Career Expo registration fee
- Sponsor gift
- Volunteer attendant for set-up
- Complimentary parking

### **Professional Headshot Sponsor: \$1,000**

Helps cover the cost of professional photographer headshots to students, alumni, and employers.

- Prime location at the fair
- Digital Presence: logo and sponsorship acknowledgment will be prominently displayed on all 3<sup>rd</sup> Street Market TVs
- Sponsor name and logo on marketing signage
- The Career Expo registration fee
- Sponsor gift
- Volunteer attendant for set-up
- Complimentary parking

### **Parking Sponsor: \$1,000**

Helps cover the cost of the students and alumni parking their vehicles in the facility

Helps defer the cost of transportation for students on buses from area colleges and universities

- Prime location at the fair
- Digital Presence: logo and sponsorship acknowledgment will be prominently displayed on all 3<sup>rd</sup> Street Market TVs
- Sponsor name and logo on marketing signage
- The Career Expo registration fee
- Sponsor gift
- Volunteer attendant for set-up
- Complimentary parking

## Registration Rates

**Corporate Employers:** \$750

**Government Organizations:** \$500

*A government organization is considered a federal, state, and local government office.*

**Non-Profit Organizations:** \$300 *A non-profit organization will be determined by Section 501(c)(3) status. Proof may be requested.*

## Registration Includes

**Recruiters:** Registration fees allow for two company representative attendees.

**Booth:** Each employer booth will include one 6-foot table and two chairs.

**Refreshments:** Complimentary food and beverage will be provided before and during the Expo.

**Parking:** Complimentary parking passes will be provided.

**Internet:** 3rd Street Market Hall offers complimentary wireless access.

## Payment Options & Deadlines

Payments by credit card, check, and EFT are accepted. Employers may be invoiced on the amount selected.

All fees must be paid in full by the registration deadline (Monday, February 3, 2025). Failure to submit full payment will result in forfeiture of registration and the booth space will be given to another organization.

**\*\* Please note:** payments by credit are processed outside of the Handshake system. You will receive an invoice from "accounting" / [cla@waicu.org](mailto:cla@waicu.org). The invoice will contain information on where to mail checks, set up EFT, or pay via credit card.